

Additional Makeup Do's and Don'ts

This is an extra resource to go along with the original article:

[*Do's and Don'ts for Makeup Beginners*](#)

Makeup Don'ts

Don't Use the Wrong Shade of Concealer

The wrong shade of concealer can turn noticeable dark circles into **very** noticeable white circles. When using a concealer, don't go more than one shade lighter than your skin color. Here's a primer:

- For bluish or purplish tones under the eyes, choose an orange concealer to counterbalance.
- For purple tones, you can also try a yellow concealer.

Don't Smile When Applying Blush

When applying blush, don't smile. Smiling raises the apples of your cheeks and when you relax, the blush will sit a lot closer to your mouth. This looks wonky. Instead, apply blush in short, circular motions upward on a relaxed face to have more control over where to apply.

Also, choose the right color blush. If you have:

- Fair skin, go with peach.
- Medium skin, go with berry.
- Olive skin, go with rose.
- Deep skin, go with raisin.

Don't Go Too Dark With Lipstick

Dark lipstick makes lips look smaller. If you'd like to plump up the appearance of your lips (and who wouldn't?), opt for brighter shades. You can also go for a bold red.

Don't Be Afraid to Experiment

When you're a beginner, you should experiment with different looks (smokey eye, cat eye, bold lip, glossy lip).

Don't Wear a Full Face Every Day

Even if you enjoy wearing makeup, you shouldn't wear heavy makeup every single day because it can and often does clog your pores for several hours at a time. Give your skin a chance to breathe.

Makeup Do's

Do Use Lipstick and Liner Together

Lipstick and liner— Together forever. Or, at least it should be. While it's okay to wear lipstick on its own, if you want to get maximum wear, you should pair it with a liner. Lip liners decrease feathering and make your lipstick last longer.

[Here are tips for finding the perfect shade of red lipstick](#)

Do Choose the Right Foundation for Your Skin

Choose a foundation that works well with your skin tone. Remember to change your foundation when and if you tan in the warmer months.

[Find out your skin undertone using this guide.](#)

Do Take Your Foundation All the Way to Your Neck

Foundation that's only applied to the face can stick out in a bad way. To create a more cohesive appearance, apply foundation to your neck (and your chest, if you're wearing something more revealing).

Do Apply Makeup With a Brush

When applying makeup, use a brush. Using your fingers can transfer oil and dirt to your face. Plus, it's just not as precise as a brush application and it wastes a lot of product.

Do Wash Your Face Every Night— No Exceptions

Cleanse your face every night plus moisturize your skin. Avoid harsh soaps and go for a natural, gluten-free cleanser that doesn't strip your skin of its natural oils.